

**AMERICAN MEDICAL WRITERS ASSOCIATION
AMWA Pacific Southwest Chapter**

<http://www.amwa-pacsw.org/>

SATURDAY, MARCH 20, 2010 MEETING ANNOUNCEMENT

Location:

Carlsbad By The Sea
Retirement Community
2855 Carlsbad Boulevard
Carlsbad, CA 92008
(760) 720-4580

Agenda:

11:30 to 12:00 Sign-in/Networking
12:00 to 1:00 Lunch/Networking
1:00 to 2:00 Presentation
2:00 to 2:30 Networking/Goodbye

Don't forget your business cards!

We look forward to seeing you!

Noelle Demas, MS (619-548-1487),
President, AMWA Pacific SW Chapter

**AMWA and the Association for Women in Science
(AWIS) Joint Meeting:
Oncology Forum**

**Carlsbad By The Sea Retirement Community
Saturday, March 20, 2010
11:30 AM – 2:30 PM**

AMWA and AWIS link up to offer you an excellent networking opportunity that will feature the following two speakers in an intriguing oncology forum.

Dr. Alice Yu is a Pediatrics Research Professor at the UCSD Medical Center (Moores Cancer Center) and study chair for a current National Cancer Institute (NCI) clinical study. She will discuss this NCI study that is evaluating the effectiveness of chemotherapy with or without monoclonal antibody, interleukin-2, and sagramostim, after stem cell transplantation to treat patients who have neuroblastoma.

Neuroblastoma, a hard to treat cancer, is responsible for approximately 15 percent of cancer-related deaths in children.

Lisa Tushla, PhD, H(ASCP), President of Terranova Medica, LLC, will focus on the evolving role of the medical writer in continuing medical education (CME). CME has been transformed in recent years, with an increasing focus on documenting knowledge/practice gaps and closing them through education. Join us in exploring medical writing opportunities in the changing CME environment, with a special emphasis on the hot area of oncology education.

Cost: Members/Nonmembers \$20

Reservations are required by Thursday, March 11, 2010 by 5 PM.

Registration will close at 5 PM on March 11, 2010.

TWO REGISTRATION OPTIONS:

1) If you would like to pay by credit card, please register online at <http://www.acteva.com/booking.cfm?binid=1&bevalD=196737>. Please provide all the required information. At the end of the registration process, you will receive an email confirmation for your registration. Please keep this confirmation for your records and bring a copy with you to the event.

2) If you'd like to pay by check, please email Valerie Breda at treasurer@amwa-pacsw.org to register and indicate your lunch preference (fish, beef, or vegetarian), then mail a check, payable to AMWA-Pacific Southwest Chapter, to Valerie Breda at 5216 Prosperity Lane, San Diego, CA 92115.